

Innovative Advertising-Mandeville 4250 Hwy 22 Mandeville, LA 70471

1393060 Contract

Schedule Dates 10/16/12-10/18/12 Advertiser Jim Davis for Senate-R (42171)

Agency Innovative Advertising-Mandeville (13092) Product POLITICAL CANDIDATE (ns) (1186)

Brand JIM DAVIS/SENATE (332616)

HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office WLOS/WMYA/ILOS/IMYA

Guerra, Heidi **Buyer Name** Phone/Fax (985) 377-7167 / (985) 377-7118

CPE

Salesperson

Date:

Accepted-Station:

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments

Date Entered 10/15/12 **Last Modified** 10/15/12 **Entered By** Jamie Aynes

CO-OP No

Headline # Demo

Order Type Normal

Package Deal

Sales Tax

Commission % 15.00 Commission \$934.50

Net Total \$5,295.50

Comments:

Date:

Asheville (WLOS) By Broadcast Month Spots Rate Oct. 2012 16 \$6,230.00 Grand Total: 16 \$6,230.00

															Station	Comments	Entered
ormal Line / News	10/17/12-10/18/12	3		4:30A- News-News 13 @ 430a			 	1	1	I I I I	1	2	\$40.00	\$80.00	Asheville (WLOS)		10/15/12
ormal Line / News	10/16/12-10/17/12	3		,			1	1			1	2	\$200.00	\$400.00	Asheville (WLOS)		10/15/12
ormal Line / News	10/16/12-10/17/12	3					1	1			1	2	\$600.00	\$1,200.00	Asheville (WLOS)		10/15/12
ormal Line / SPOT	10/16/12-10/17/12	3	:30	9A- Anderson			1	1	İ		Ì	2	\$150.00	\$300.00	Asheville (WLOS)		10/15/12
ormal Line / News	10/16/12-10/17/12	3					1	1			1	2	\$400.00	\$800.00	Asheville (WLOS)		10/15/12
ormal Line / SPOT	10/16/12-10/17/12	3	:30	4:00:30P- Katie			1	1	İ		I	2	\$175.00	\$350.00	Asheville (WLOS)		10/15/12
ormal Line / News	10/16/12-10/17/12	3	:30	5:58P- News-News 13 at 6p	1		X	X			İ	1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/15/12
ormal Line / SPOT	10/16/12-10/17/12	3	:30	6:58:50P- Wheel of Fortune			1	1				1	\$900.00	\$900.00	Asheville (WLOS)		10/15/12
reempt	10/16/12						 	 			1				Asheville (WLOS)	Program Change/Exception - Gubernatorial Debate not Wheel of Fortune	
ormal Line / News	10/16/12-10/17/12	3			1		X	X	 	 	1	1	\$800.00	\$800.00	Asheville (WLOS)		10/15/12
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\$300.00 Asheville (WLOS) ormal Line / SPOT 10/16/12-10/17/12 3 :30 6:58:50P- Wheel of Fortune

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:50 AM on Tuesday, October 16 2012



Mandeville, LA 70471

1393060 Contract # **Date Entered** 10/15/12 **Schedule Dates** 10/16/12-10/18/12 **Last Modified** 10/15/12 Advertiser Jim Davis for Senate-R (42171) Jamie Aynes **Entered By** CO-OP No Agency Innovative Advertising-Mandeville (13092) Product Headline # POLITICAL CANDIDATE (ns) (1186) Demo Brand JIM DAVIS/SENATE (332616) Order Type Normal Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Package Deal Sales Office WLOS/WMYA/ILOS/IMYA Commission % 15.00 Guerra, Heidi **Buyer Name** Commission \$934.50 Phone/Fax (985) 377-7167 / (985) 377-7118 **Net Total** CPE \$5,295.50 Sales Tax **Account Types** Local/Political Candidate Agency BRD

Billing Type

Comments

Weekly/Irregular

Asheville (WLOS)		
By Broadcast Month		<u>Rate</u>
Oct. 2012	16	\$6,230.00
Grand Total:	16	\$6,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPV	V Mo	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entere
10.0	Normal Line / News	10/16/12-10/17/12	3	:30	11:35P- ABC-Nightline		1	Х	Х				1	\$400.00	\$400.00	Asheville (WLOS)		10/15/1
		ı	1		CON	IFI	RM	1AT	ΊO	N (CO	NT	RAC	CT				ı
cepted	-Agency/Advertiser:			Date:	Accepted-S	tation	:							Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:50 AM on Tuesday, October 16 2012